

Tyler -
Longview

Localism Success Stories

Tyler-Longview Area Broadcasters

Compiled by the Texas Association of Broadcasters – January 2004

**Texas Association of Broadcasters – 502 E. 11th St., Suite 200 – Austin, Texas 78701
Phone (512) 322-9944 – www.tab.org – Fax (512) 322-0522**



East Texas Area Council, B.S.A.

1331 East Fifth Street * Tyler, Texas 75701 * etac@etexscouts.com
(903) 597-7201 * FAX: (903) 597-0141

September 5, 2003

Executive Committee

President - Marsha Harrison
Commissioner - Ronnie Horsley
C.E.O./Scout Executive - Mike Ballew
Treasurer - Jon Lundmark
VP Administration - Jeff Austin, III
VP Finance - Mike Northcutt
VP Membership - Tom Seale
VP Learning for Life - Doris Sharp
VP Program - David Shows
VP District Operations - Bob Skorkowsky
Friends of Scouting - Steven Roosth
Legal Counsel - Jason Searcy
Foundation President - Michael McNally
Past President - Bill Bellenfant

Mr. Brad Streit

KLTV

PO Box 957

Tyler, Texas 75710

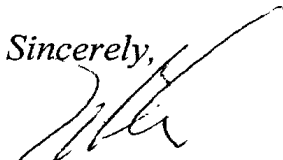
Dear Mr. Streit:

The East Texas Area Council was proud to present the Distinguished Citizen Good Turn Award to Mr. J. Lindsey Bradley, Jr. on August 21, in recognition of his life long service to others. We are grateful you were a part of a very special evening recognizing Mr. Bradley and supporting the youth of East Texas.

Your investment of \$1,000 will help insure young people in East Texas have the opportunity to learn to make ethical choices throughout their lifetime.

Thank you for your support of Scouting in East Texas.

Sincerely,


Michael D. Ballew
C.E.O./Scout Executive

MDB/bfb

Executive Board

George Barham, III
Ben Bartlett
Farrar Bentley
Bascom Bentley, III
Leo Berman
Larry Bolton
James Borgerding
Brett Brewer
Ina Brundrett
David Bush
Linda Butter
Jack Callaway
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Patrick Walker
Kenneth Walker
W.Z. Weems
Jesse Wicks
David Wylie

★ SERVING 17 COUNTIES ★

Supported by Friends of Scouting, Activities, Foundations and United Way





NEIGHBORHOOD SERVICES DEPARTMENT

304 North Border • Tyler, Texas 75702 • Office: (903) 531-1303 • Fax: (903) 531-1333

**KLTV Channel 7
Public Relations Department
105 West Ferguson Street
Tyler, Texas 75702**

Dear Sir/Madam,

The City of Tyler's Neighborhood Services Department would like to thank you and your staff for the publicity given for the Summer Food Lunch Program which began on June 9 and ended on August 1, 2003. Much publicity was done prior to the start of the program and we appreciate it to the highest. Your on site coverage of the serving of the meals and interviewing of the children eating the meals and of the parents of the children was superb.

Thanks for all that you did and continue to do for the betterment of our community.

**Sincerely,
Andy Davis
Patricia Green
Sharon Holman
Darlene Lewis**



Public felt

June 19, 2003

Mr. Brad Streit
KLTV Channel 7
PO Box 957
Tyler, Texas 75710

Dear Brad:

Please accept my sincere thanks on behalf of the entire Cattle Barons' Gala committee for the support of your station and your people for this year's event. And a memorable one it will be!!!

It's always a pleasure working with Debbie Sallee on the promotions end, and we appreciate her lining up the run schedule for us.

Thank you for the time you shared in running the spot, for helping us get word out about our emergency change and for being willing to share the news of the missing generator. Fortunately, that was solved before news time Tuesday!

We are sincerely grateful for your support year after year. Thank you so much.

Yours truly,

Brenda Cagle

Brenda Cagle
Public Relations Chair

Copy to Debbie Sallee

JOHN LARSSON
GENERAL



*Public
file*

PHILIP D. NEEDHAM
COMMISSIONER

The Salvation Army

FOUNDED IN 1865 BY WILLIAM BOOTH

633 N. BROADWAY P O DRAWER 2050
75702 75710

TYLER TEXAS
TELEPHONE (903) 592-4361
FAX (903) 592-6624

LT. COLONEL ROBERT J. TRITTON
DIVISIONAL COMMANDER

LT. COLONELS DONALD AND MYRNA RITSON
CORPS OFFICERS

June 20, 2003

Brad Streit
KLTV
P.O. Box 957
Tyler, TX 75710

Dear Brad,

I would like to personally thank you for the wonderful coverage of our Grand Opening and Dedication Ceremony as well as supporting us all year. I am sure you are aware that the Dedication was an inspiring event which marked the culmination of much hard work and support of many people and agencies in Tyler.

Your thoughtfulness is truly appreciated and attests to your support of our mission.

With every blessing,

Lt. Colonel Don Ritson
Corps Officer

DR:ch



Volunteers of America
National Headquarters

September 5, 2003

Dear Ms. Sallec:

I want to thank you for airing the current Volunteers of America PSAs: "Helping People Help Themselves" and "Helping Kids Dream Big." It is generous support, like yours, which enables us to inform and engage the public about helping people in need.

I also want to take this opportunity to remind you that the need for our services doesn't take a vacation. It is important that our messages of hope, and help, have your support. Please help us by airing our PSAs through the remainder of the year.

Once again, thank you for your support, and please convey our appreciation to the staff involved in airing our PSAs on your station.

Sincerely,

John Embrey
Director, Marketing and Advertising

There are no limits to caring.SM

Alvin V. Anderson Complex
Pace Alternative High School

Dear Mr. Streit,

I would like to take this opportunity to thank you and your staff on the excellent news clip on Phyllis Tindel and our Teenage Parenting Program. Julie Tam and her cameraman conducted themselves very professionally and made everyone feel at ease during the interview. Again thanks for your effort. Stories such as this illustrate the excellent opportunities that are offered to students in TISD.

Professionally yours,
Jack Antilley



November 5, 2003

Ms. Debbie Sallee
KLTV
105 W. Ferguson
Tyler, TX 75702

Dear Debbie:

On behalf of the East Texas State Fair Association we sincerely thank you for your participation in this year's 2003 East Texas State Fair.

With your help, this year's event was a great success with an attendance of 241,337 fairgoers enjoying the fair. We hope it was successful for you and your business!

We have enclosed a 2003 East Texas State Fair Vendor Survey for you to complete. We are also enclosing a self-addressed envelope for your convenience in returning the survey. Your comments and suggestions are very important to us and will help us in planning for an even bigger and better 2004 East Texas State Fair, which is scheduled for September 23th thru October 2nd, 2004.

Again, thank you for allowing the East Texas State Fair the opportunity to serve you. We look forward to working with you again and again!

Sincerely,

Cookie Young
Space Sales Coordinator
EAST TEXAS STATE FAIR ASSN.

Alice Emmons
General Manager
EAST TEXAS STATE FAIR ASSN.

2112 West Front Street • Tyler, Texas 75702
903-597-2501 • Fax (903) 597-0692
E-Mail: statefair@tyler.com
Website: www.statefair.tyler.com

Cathy Carmichael

From: Abigail Solomon [asolomon@kltv.com]
Sent: Thursday, November 13, 2003 8:15 AM
To: 'Cathy'
Subject: FW: vfd drive

Hi Cathy,

I am forwarding this for our public file.

Thanks!

Abigail

-----Original Message-----

From: Peggy Berry [mailto:pberry@secondharvest.org]
Sent: Friday, November 07, 2003 11:25 AM
To: jgray@kltv.com; Debbie Sallee
Subject: vfd drive

Dear Debbie and Justin:

Justin, thank you for the upbeat music on the virtual food drive promo. I have seen the promo at least six times (myself!) and it is great.

Debbie, Food Bank staff has heard many positive comments about the drive, the promo, and the news shows stories and discussions on air about the drive and needs of those in our community.

Thanks for your work and for helping us feed the hungry in East Texas.

Peggy Berry
Director of Development
East Texas Food Bank - Serving 26 counties of East Texas
phone 903.597 FOOD
fax 903.597-6974
pberry@secondharvest.org
www.etexfoodbank.org

11/13/2003

Feedback Report

Number of Records:

2

Host KLTV

Description Praise

Subject Personal Forecast Page

Name Ron Staggs

Date:

Email dagaw00@aol.com

11/21/2003 7:06:13 PM

Comments I wish to congratulate the entire Weather Team at KLTV in their endeavors in bringing the latest weather information and warnings to the publi both by the internet and television. In all the years that I worked for DPS Emergency Management, I wish that I had had this type of information before hand for the 30 county region that I covered. Thank you very much for the information that I have been receiving since I signed on several years ago.

Ron Staggs

Name Nelda Pierson

Date:

Email Strongbabe@cox-internet.com

11/21/2003 12 58:08 PM

Comments Thank you for the help with changing my account . I sent a E-mail last night and by noon today I had my answer and had made the changes . Step by step inst. I might add. Thanks support team.
Nelda Pierson



Hiway 80 Rescue Mission Ministries

Rev. H. Tony Chung, Executive Director

Men's Center & Hope Haven Home for Women & Children

3117 W. Marshall Ave. * Mail: PO Box 3223 * Longview TX 75606-3223 * Phone: (903) 759-9875 * Fax: (903) 297-6904 * www.hiway80mission.org

November 24, 2003

KLTV Channel 7
P O Box 957
Tyler, TX 75710

Attention: Debbie Saltee, Promotions Manager

Dear Friends at KLTV:

I want to take this opportunity to thank you for the PSA's you ran for Hiway 80 Rescue Mission and Hope Haven Home for Women and Children in the amount of \$9,800. It is always heartwarming to see the Lord work through people such as you to minister to the needs of the homeless and hurting of your community.

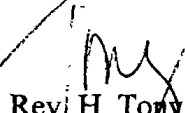
This past year, we have averaged serving 200 meals a day, we well as giving out clothing to our guests, offering shelter and conducting nightly chapel services. We began a one year residential New Creations Discipleship/Recovery Program, allowing men and women the opportunity to attend Bible studies, life-management classes, professional counseling and individual class management.

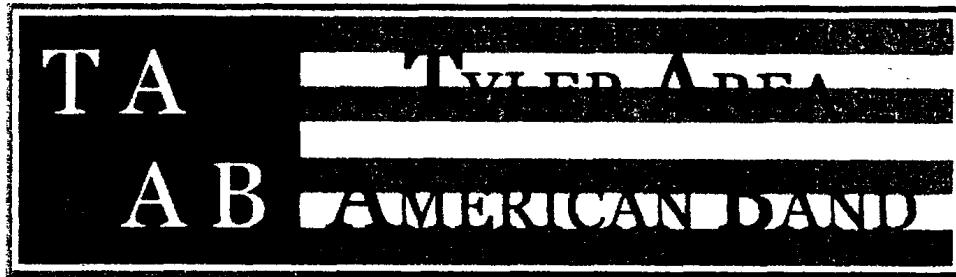
We are excited about what is happening at Hiway 80 Rescue Mission Ministries. Lives are being changed. Families are being reunited. Jesus is healing these hurting individuals from the inside out.

We really appreciate all that you do through the media. I would ask if you would consider running the PSA throughout the year so folks don't forget about the homeless and hurting of their community. Thank you for any consideration you give.

And thank you again for helping to make a difference in the lives of the homeless.

In His service,


Rev. H. Tony Chung
Executive Director



December 29, 2003

Dear KLTV,

TAAB (Tyler Area American Band) would like to thank you for placing an ad in our program. We had over 100 in attendance that night so your ad was read by many people. We appreciate you supporting our efforts to bring the gift of music to students in the Tyler area.

Sincere thanks,

Garry McDugle
President TAAB

Dear KLTv friends

As of Tuesday, December 23, the KLTv virtual food drive will feed over 10,000 meals to children, adults and seniors!

Great work KLTv and wonderful help for the less fortunate in our East Texas region.

Thank you for promoting the drive and for your continued support. Your promotion of the drive is what makes the difference!

We appreciate you ALL so much.

The Food Bank will be staffed at a minimum over the next ten days. If you need to contact me, leave a voice message (extension 16) or email.

Merry Christmas and Happy New Year!

Peggy Berry

Director of Development

East Texas Food Bank - Serving 26 counties of East Texas

phone 903.597.FOOD

fax 903.597-6974

pberry@secondharvest.org

www.etexfoodbank.org

Peggy Berry

Director of Development

East Texas Food Bank - Serving 26 counties of East Texas

phone 903 597.FOOD

fax 903.597-6974

pberry@secondharvest.org

www.etexfoodbank.org

Post
cc: R Roberts

J. Lindsey Bradley, Jr., FACHE

February 18, 2003

Dear Brad,

I just received the taping of the story that KLTU ran on Jeremy DeShazo, his family and his healing experience in Tyler at Mother Frances Hospital.

I want to thank KLTU for running the story. It speaks volumes for the faith that is so strong within the Tyler community, as well as, the faith based care provided by Mother Frances Hospital. I want to thank you, as well Brad, for personally delivering the tape to my office. I appreciate the consideration and time you spent to bring it by.

Thank you, Brad & KLTU for all that you do for our community!

Sincerely,



Lindsey Bradley

President/Chief Administrative Officer

Your Physicians. Your Hospital. Your CHOICE.

ROBERT ROSS
President & CEO



Public Jett

MUSCULAR DYSTROPHY ASSOCIATION, INC.
3300 East Sunrise Drive Tucson, AZ 85718-3208 (520) 529-5301
bobross@mdausa.org

September 2, 2003

Brad Streit
President & General Manager
KLTV
105 W. Ferguson Street
Tyler, TX 75702

Dear Brad:

With your terrific help we did it again! Our 38th annual Jerry Lewis MDA Telethon was a record-breaker. You rallied your community behind MDA and its cause to raise a sensational total.

The great team you put together helped lead us to the most successful Labor Day Telethon ever -- and it was our "Love Network" of local affiliates, bringing MDA's message to the American public that made this accomplishment possible.

You're essential to our fight against neuromuscular disease. Your emcees conveyed MDA's message of help and hope to a caring public as only they can. Your final toteboard total is testimony to their effectiveness. It was truly a Telethon to remember!

We couldn't have done it without you! You have our deepest appreciation for everything you do in the fight against neuromuscular disease.

Warm regards. . .

A handwritten signature in black ink, appearing to be "Bob Ross", is written over the "Warm regards" text.

RR:lam

Feedback Report

Number of Records:

1

Host **KLTV**

Description **Praise**

Subject **Overall Service**

Name Barabara Teague

Date:

Email Daydreamer00520@aol.com

10/6/2003 8:14 40 AM

Comments I just love the KLTV news team and how each of you are committed to serving all of East Texas. I know that I will receive accurate information with the upmost professionalism from the news anchors and meterologists. Each of you do an outstanding job and are very professional. Too, you make the news fun with all the exciting breakthroughs for something new that only KLTV offers. Keep up the good work.



8111 LBJ Freeway, #655, Dallas, TX 75251
Telephone: (972) 669-3892; Fax: (972) 480-8215

Public file

November 11, 2003

Mr. Brad Streit
General Manager
KLTV
105 Ferguson
Tyler, TX 75072

Dear Brad,

As we begin to wrap up 2003 I wanted to again thank you and KLTV for the excellent job your staff did on this year's local segments of the Jerry Lewis Labor Day Telethon. It was the most successful show that we have ever had in Tyler and by all accounts it was exciting, informative, motivational and fun. It also raised significant dollars for the families served by the association throughout your viewing area. There could be no doubt by the community that they were working hard for a cause in which they truly believed. Barry, Mark, Gillian, Clint, Michelle and Dana as well as KLTV shined during the entire show. We also appreciate Debbie Sallee's assistance in helping to coordinate the logistical aspects of the show. Also, the shared station ID's were an excellent method of promoting the show.

As you are aware MDA provides services for families throughout the East Texas area including local clinics, a support group, assistance with the purchase of motorized and manual wheelchairs, leg braces and voice assistance devices. MDA also provides a summer camping experience for our younger patients. Finally, MDA has committed nearly two million dollars in research in Texas. Because of KLTV, MDA will be able to continue to provide the finest in patient care and research.

Brad, thank-you again for your support and that of KLTV. You have made a difference in the lives of those we serve. We look forward to working with you again in 2004.

Sincerely,

A handwritten signature in black ink, appearing to read "Ed Baker", is written over a horizontal line.

Ed Baker
Divisional Field Representative
Muscular Dystrophy Association

Muscular Dystrophy Association
JERRY LEWIS, National Chairman

Dedicated to the eradication of the muscular dystrophies, amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedreich's ataxia and a host of other neuromuscular diseases.
www.mdaua.org



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A Professional Legal Corporation

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Board Certified Personal Injury Trial Law
Texas Board Of Legal Specialization

TERRI W. GRIFFITH
Attorney at Law
Member - American Board of Trial Advocates

ANGELA R. SMOAK
Attorney at Law

P.O. Box 864
404 N. Titus
Gilmer, Texas 75644-0864
Telephone (903) 843-5005
Fax (903) 843-5392

September 19, 2003

Brad Streit, General Manager
KLTU Television
P.O. Box 957
Tyler, TX 75710

Re: Story on the Gilmer School Bond Election

Dear Mr. Streit:

I would like to express my appreciation to you, your television station and your reporter, Dana Dixon, for the recent story that your station did on the proposed Gilmer School Bond Election.

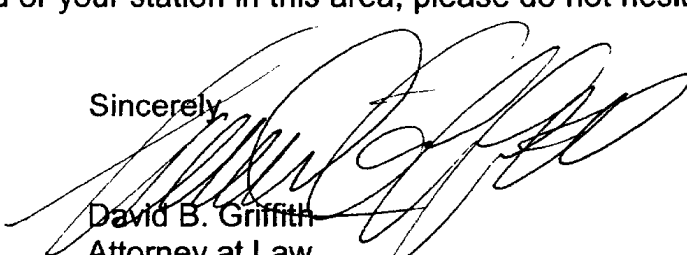
We were surprised at the extensive coverage that your station gave this story and the length of time devoted to it on the evening newscast. We appreciate the efforts that Ms. Dixon went to, and we believe that the story helped immeasurably.

The portrayal of the poor conditions at some of the campuses and the positive comments about the bond issue broadcast during the story presented the proposals in a favorable light. I realize that news is supposed to be impartial, but we were very impressed with the way that the story was presented and believe it positively impacted our election.

Once again, I appreciate your efforts to cover the Gilmer area in this particular story as well as other facets of your news. Accentuating the positive stories when you can in addition to the often unpleasant news that you have to show when something bad happens helps our community and shows that your television station really does care about the viewers that it reaches.

If I can be of any assistance to you or your station in this area, please do not hesitate to contact me.

Sincerely,


David B. Griffith
Attorney at Law

DBG/sc

Congress of the United States
House of Representatives
Washington, DC 20515-4304

July 16, 2003

SCIENCE
RANKING MINORITY MEMBER
ENERGY AND COMMERCE
ENERGY AND AIR QUALITY
HEALTH



Mr. Brad Streit
General Manager
KLTU Television
PO Box 957
Tyler, Texas 75710-0957

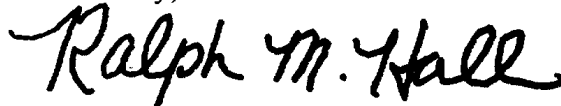
Dear Brad:

The Advertising Council has informed me of the impressive support your station has given in public service advertisements in 2002 – namely, some 1289 spots of donated airtime to communicate important information to the citizens of East Texas.

I want to commend you and all those at KLTU for your hard work and dedication to improving and enriching the lives of those in your community. KLTU provides a vital link for East Texans, and your commitment to excellence and to public service is well-known and appreciated in your community. Thank you for all you do on behalf of the citizens of the Fourth District.

With kind regards, I am

Sincerely,



Ralph M. Hall
Member of Congress

RMH/jgp

Please reply to

☐ 2405 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-4304
(202) 225-6673
(202) 225-3332 FAX
e mail: rmhall@mail.house.gov

☐ 305 COOKE COUNTY COURTHOUSE
GAINESVILLE, TX 76240-4785
(940) 668-6370
(940) 668-6478 FAX

☐ 104 NORTH SAN JACINTO ST
ROCKWALL, TX 75087-2508
(972) 771-9118
(972) 722-0907 FAX

☐ 101 EAST PECAN ST
SHERMAN, TX 75090-5989
(903) 892-1112
(903) 868-0264 FAX

☐ 211 WEST FERGUSON, SUITE 211
TYLER, TX 75702-7222
(903) 597-3729
(903) 597-0726 FAX

BULLIES & VICTIMS

SUELLEN FRIED, A.D.T.R

4003 Homestead Drive
Shawnee Mission, KS 66208

Voice: 913-362-2226
Fax: 913-362-2886

Post
Public File

February 16, 2003

KLTV Channel 7
105 West Ferguson
Tyler, TX 75702

Dear General Manager:

Please accept my sincerest appreciation for the news report that one of your reporters produced about the bullying prevention and intervention program that I conducted when I was in Tyler, the latter part of January. I was so impressed with the way the young woman captured the essence of the work that I do and grateful to the photographer as well. I regret that I did not get their names at the time and I have not been able to identify them upon my return. I trust that you will see that they receive this note.

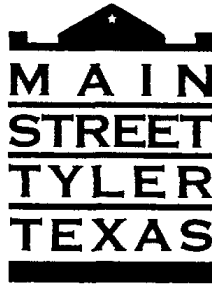
Everywhere I went, the day after the report appeared on TV, people commented about it to me. You obviously have a large viewing audience. It is so important to have an informed community that understands the dimensions of the bullying problem and you made a tremendous contribution to that end.

Thank you for your interest in the topic and assigning such capable and concerned people to cover the story.

Most Sincerely,



SuEllen Fried



A handwritten signature in black ink, appearing to read "Randy", with a long, sweeping underline.

March 18, 2002

315 N. Broadway
Suite 306
Post Office Box 158
Tyler, Texas 75710
903 593-6905
903 597-0699 Fax

Mr. Brad Streit
KLTV TV
P. O. Box 957
Tyler, Texas 75710

Dear Brad:

On behalf of Heart of Tyler/Main Street, I would like to thank you for supporting downtown revitalization by becoming a member of the Heart of Tyler. Your donation of \$1,000.00 for membership is greatly appreciated.

With continued support from concerned citizens such as yourself, we are able to increase the effectiveness of our program by devoting attention to the promotion, design, economic restructuring and organization of downtown Tyler's redevelopment.

*In Association with
National Trust for
Historic Preservation
National Main Street Center
Texas Historical Commission
Texas Main Street Center
Heart of Tyler, Inc.*

Since Heart of Tyler/Main Street houses the geographical and historical center for the city, county and region, it is important to build upon our past successes and invest in the future. We would not be able to accomplish our goals without your generous contribution.

Thank you once again for your support. We look forward to your input and suggestions on our program. With community members working together as a team, downtown Tyler will once again be an active place of economic prosperity and opportunity where businesses are profitable and the physical environment is pleasing.

Sincerely,

A handwritten signature in black ink, appearing to read "Kathey Comer", with a long, sweeping underline.
Kathey Comer
Executive Director

A handwritten signature in black ink, appearing to read "Thanks!", with a long, sweeping underline.



Post / Public file

BRECKENRIDGE VILLAGE

O F T Y L E R

A Community for Adults with Mild to Moderate Mental Disabilities

March 7, 2002

KLTV Channel 7
ATTN: Brad Streit, General Manager
105 West Ferguson St.
Tyler, TX 75702

Dear Brad,

It is with great pleasure that I write thanking you and your staff for the great service KLTV channel 7 performed for the residents of Breckenridge Village of Tyler. As you may be aware of, Breckenridge Village is a group home facility for adults with mild to moderate mental disabilities. At present, God has blessed us with 39 individuals who live life to its fullest every day.

Each BVT resident was in need of a picture ID card for files and when they travel off campus. Debbie Sallee and Susan Chapman graciously came to Breckenridge on Tuesday of this week to make ID cards for each resident. They not only completed the job in a timely manner, but Debbie and Susan's friendly personalities made every person they encountered feel very special and at ease. I am thankful for Debbie and Susan not only unselfishly giving of their time and energies to make these ID cards, but for investing in the lives of a group of very special individuals.

On behalf of our Board, staff and residents I would like to thank KLTV, Debbie Sallee and Susan Chapman for taking time to serve the Tyler community and Breckenridge Village. God bless you and your staff as you bless others.

Sincerely

David Starnes
Executive Director

DS/bf



A Division Of:
HABITAT FOR HUMANITY OF SMITH COUNTY



January 25, 2002

Mr. Brad Streit
P.O. Box 957
Tyler, TX 75710

Dear Mr. Streit,

I just wanted to let you know how very much we appreciate your running our PSA. It has made an enormous difference in our customer base.

It's because of people like you that we are able to continue to help Habitat build homes and hope.

Because of everyone's donations and purchases we cleared enough money in 2001 to build an entire Habitat home. Needless to say, all of us are so excited about that. To be able to make enough money to ensure that another family will have a decent, safe, affordable place to live just makes my year. I sincerely hope it makes you feel good too, because your station helped make it possible.

I have watched so many families as their homes are being built and the changes in them are wonderful. You can see the hope growing. When they go to closing, have signed the papers and know that they are actually buying their own home, you know from the smile on their faces that their lives have just taken a new & better direction.

Thank you for helping to make that possible.

Sincerely,

Honey Bailey
ReSTORE Director

Dear Brad,

The Patriot activities couldn't exist without XLTV - and we are grateful to you beyond words! Thank you so very much for your wonderful support and your willingness to continue to serve as one of U.S. Tyler's best advocates. You do so much to present this university in an uplifting and positive way and we are enormously appreciative to you. You help make the Patriot events a



15A

successful fund raising endeavor
toward providing critical scholarship
for our students on all three campuses.
It's a fantastic effort - and you are a
fantastic friend!

Please express our deepest gratitude
to all those at the station - and I think
that's everyone - for their tremendous
effort in helping us! The "you" is a
collective one to all our KSTV friends!

Devotedly,
Mary

POST

6/25/02

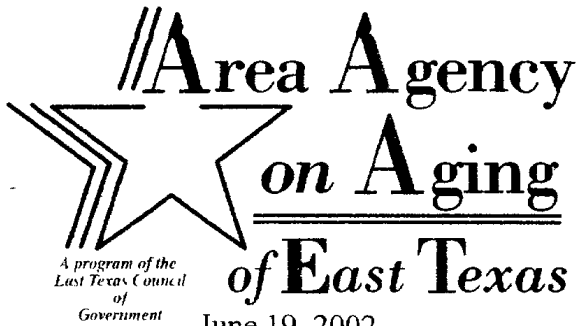
Dear Managers & Staff

We, the members of the VISTA/PILDT Project, would like to express to KLT V Channel 7 television station our sincere thanks for the May 28, 2002 coverage of our very first graduation celebration for area Foster Youth. These youth were not only graduating from high school, but also from Foster Care.

Whenever we've asked for coverage, such as our very first Emancipation Shower for Foster Youth on June 19, 2001, Channel 7 was there. Bob Hallmark was there for us last year and we appreciate the reporter and his camera-man who were there for us this time. You have always answered our call. For this we are truly grateful to you.

Again, thank you for the television coverage and we hope to see you at future Foster Youth events where the VISTA/PILDT Project is involved.

VISTA members



POST
SERVING A FOURTEEN COUNTY REGION

Anderson • Camp • Cherokee • Gregg • Harrison • Henderson • Marion
Panola • Rains • Rusk • Smith • Upshur • Van Zandt • Wood

June 19, 2002

Brad Street
Manager
KLTV Channel 7
P. O. Box 957
Tyler, TX 75710

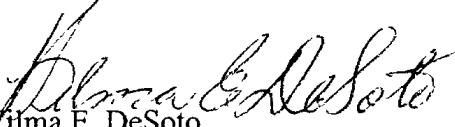
Re: Interview Segment on Nursing Home Residents

Dear Mr. Street:

Recently, Jennifer Brice did an interview segment on nursing home residents and community involvement. She focused on the Ombudsman Program, interviewing both a certified volunteer ombudsman and residents. This was a well-prepared and excellent presentation. She is to be commended for an accurate and thoughtful interview segment.

The Regional Ombudsman Office in Kilgore has received over fourteen responses from community members requesting training to be nursing home advocates. We appreciate this response but especially appreciate the positive coverage of the residents whom because of frail health or disability must live in an institutional setting.

Sincerely,


Wilma E. DeSoto
Managing Local Ombudsman

WD/kh

CC: Claude Andrews, Director of Aging

Funded by the Texas Department on Aging

3800 Stone Road • Kilgore, Texas 75662 • 903-984-8641 • 1-800-442-8845 • FAX 903-983-1440



United Negro College Fund, Inc.

"A mind is a terrible thing to waste." ®

Public file

William H. Gray, III
President and CEO

Michael H. Jordan
Chair, Board of Directors

Frederick D. Patterson
Founder

COLLEGES & UNIVERSITIES

Barber-Scotia College
Concord, NC

Benedict College
Columbia, SC

Bennett College
Greensboro, NC

Bethune-Cookman College
Daytona Beach, FL

Clayton University
Orangeburg, SC

Clark Atlanta University
Atlanta, GA

Dillard University
New Orleans, LA

Edward Waters College
Jacksonville, FL

Fisk University
Nashville, TN

Florida Memorial College
Miami, FL

Huston-Tillotson College
Austin, TX

Interdenominational
Theological Center
Atlanta, GA

Jarvis Christian College
Hawkins, TX

Johnson C. Smith University
Charlotte, NC

Lane College
Jackson, TN

LeMoyne-Owen College
Memphis, TN

Livingstone College
Salisbury, NC

Miles College
Birmingham, AL

Morehouse College
Atlanta, GA

Morris College
Sumter, SC

Morris Brown College
Atlanta, GA

Oakwood College
Huntsville, AL

Paine College
Augusta, GA

Paul Quinn College
Dallas, TX

Philander Smith College
Little Rock, AR

Rust College
Holly Springs, MS

Saint Augustine's College
Raleigh, NC

Saint Paul's College
Lawrenceville, VA

Shaw University
Raleigh, NC

Spelman College
Atlanta, GA

Stillman College
Tuscaloosa, AL

Talladega College
Talladega, AL

Tougaloo College
Tougaloo, MS

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Tuskegee, AL

Virginia Union University
Richmond, VA

Voorhees College
Denmark, SC

Wilberforce University
Wilberforce, OH

Wiley College
Marshall, TX

Xavier University
New Orleans, LA

March 7, 2002

Mr. Brad Streit
General Manager
KLTU
105 W. Ferguson
Tyler, Texas 75702

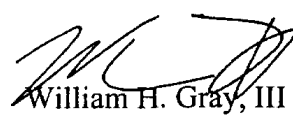
Dear Mr. Streit:


Thank you for airing and promoting *An Evening of Stars- A Celebration of Educational Excellence*. Your work helped raise \$14.1 million in cash and pledges for the United Negro College Fund (UNCF), an increase of 2.9% over 2001. UNCF funds make it possible for approximately 65,000 needy students to attend school at colleges and universities all over the United States.

Your generous support has helped to make the UNCF entertainment special one of the most successful in television history. Your commitment to educational excellence is one of the best ways to ensure that America remains strong and prosperous.

Again, thank you for your continued support, because "A mind is a terrible thing to waste."

Sincerely,


William H. Gray, III
President


and
CEO

October 10, 2002

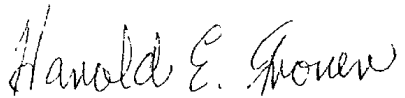
Program Director
KLTW Channel 7
105 W. Ferguson St
Tyler, TX 75702

Dear Sir:

Thank you for broadcasting President Bush's recent major policy address regarding the Iraq situation. Also, I appreciate your airing the debate between Governor Perry and Tony Sanchez.

We in the television viewing audience want the most comprehensive news coverage possible; we appreciate your providing it.

Sincerely,

A handwritten signature in cursive script that reads "Harold E. Groner".

Harold and Mary Groner
P.O. Box 294
Sulphur Springs, TX 75483

Brad,

As the dust begins to settle after "Maxxa for Children" and PATH Week, I wanted to drop you a personal note of appreciation. The continued media support from KLTU has been such a blessing to PATH. Our new partnerships on the school supply drive enhanced the effectiveness of the program tremendously. I believe the increase in financial donations and school supplies was a direct result of increased awareness. On behalf of all those
Thank you,
Donna

To everyone at Channel 7,
We wish to Thank you
for all The great coverage
and exposure you gave
us, not only on the
weekend, but leading up
to our Art Fair. We cannot
Thank you enough for
your support. It is such
a labor of love for all
of us, and you helped
to make it such a great
success. On behalf of
all our artists - a
heartfelt Thanks!

Sincerely,
Beth & Doug Brown
Potters Brown - Edom, Tx.
art coordinators / Edom Art Fair

May 28, 2001

Dear Friend of Robert E. Lee:

Thank you for your recent contribution to our *Senior Mall Party 2001*. The secret to our successful 4 hour after graduation party was our fabulous gifts, fun games, great food, and entertainment made possible only because of *YOU!* The feedback from parents and students has been overwhelmingly positive and best of all May 26th arrived with all our graduates safe.

Please accept our gratitude for your generous donation of Antennas.

Thanks again for supporting the *Robert E. Lee Class of 2001*.

balls/glasses

Sincerely,

Acquisitions Committee

Jackie Cannon

Jana Magee

Joyce Scott

Rose Giles

Vivian Walker

THANK YOU! THANK YOU!

*Kathy
Cannon
Thank you so much
too! Anna*



November 8, 2001

Mr. Brad Streit
General Manager
KLTV - Channel 7
P.O. Box 957
Tyler, Texas 75710

Dear Brad,

I just want to drop you a long-overdue note of appreciation for the excellent coverage your station provided during the inaugural season of Tyler Roughnecks' baseball.

Michael Coleman and Kevin Berns treated us like the only professional team in town, and it showed! I can't express enough how professional the two were in conducting their business at the ballpark, and it's evident from their many reports that they enjoyed what they were doing as well.

Being the new kid on the block - particularly following in the footsteps of a franchise that left a sour taste in Tyler's mouth - we are very cognizant of the positive impact Michael and Kevin had on the public perception of this organization. I believe in Tyler and East Texas as a viable market for minor league baseball, and as we grow, I'm sure we'll see the remaining public skepticism dissipate. Having lived in Jefferson the past nine years, it is personally important to me to see this organization is not only a solid one but one that participates in its home community - a philosophy prevalent among the respected businesses and organizations in East Texas.

I'd also like to recognize Debbie Sallee and her part in our first-year's success. What a great mascot! I'm looking forward to having her energy and enthusiasm back at Mike Carter Field for the 2002 season. My thanks to you for allowing her the flexibility to "play" with us as well!

With My Regards,

Charles S. "Charlie" Chirwood
General Manager
Tyler Roughnecks Baseball Club

Cathy Carmichael

From: "Troy Rainey"
To: <comments@kltv.com>
Sent: Wednesday, August 29, 2001 10:06 AM
Subject: Morning news

Just wanted to drop you a note to say that my wife and I really enjoyed seeing Dr. James Dobson (Focus on the Family) this morning on the news. We are going to tell our friends about it and would love to see more of this type of programming that is family orientated, as our children are our future (maybe the next anchor person for KLTV new) .

Sincerely:
Mr. and Mrs. Troy Rainey
2266 FM 2908
Tyler TX. 75705
trainey@dataconcepts.com